



**Culture**

# Culture is a society's way of life.



language



food



religion



shelter

relationships  
with  
family &  
others

A  
R  
T



**Cultural Traits** are  
*behaviors* and *activities* that  
people repeatedly practice.



clapping at the end of a performance      Pledge of Allegiance





# **Religion Traits**

- 1. Belief in a Supreme Being**
- 2. Sacred Text**
- 3. Celebration/Ritual/Prayer**
- 4. Believe in some type of Salvation**

**5. Monotheistic- belief in one god**

**OR**

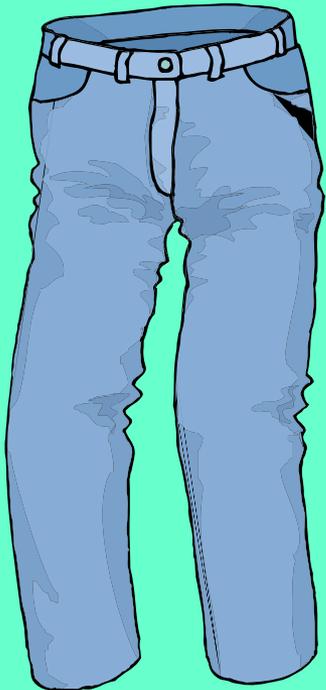
**Polytheistic- belief in many gods**

**OR**

**Animistic- belief in the forces of nature**

# Changes & Exchanges of Culture

**Cultural Hearth** is the *site*  
(*starting point*) of innovation  
from which basic ideas spread  
(diffuse) to other regions



**Blue  
Jeans  
started in  
the U.S.A.**



**U.S.A. (baseball)**



**Israel (Christianity)**



**Paris (fashion)**



**Tigris & Euphrates R. (cradle of civilization)**

**Cultural Diffusion** is  
the *spread* of ideas,  
inventions, or patterns of  
behavior.





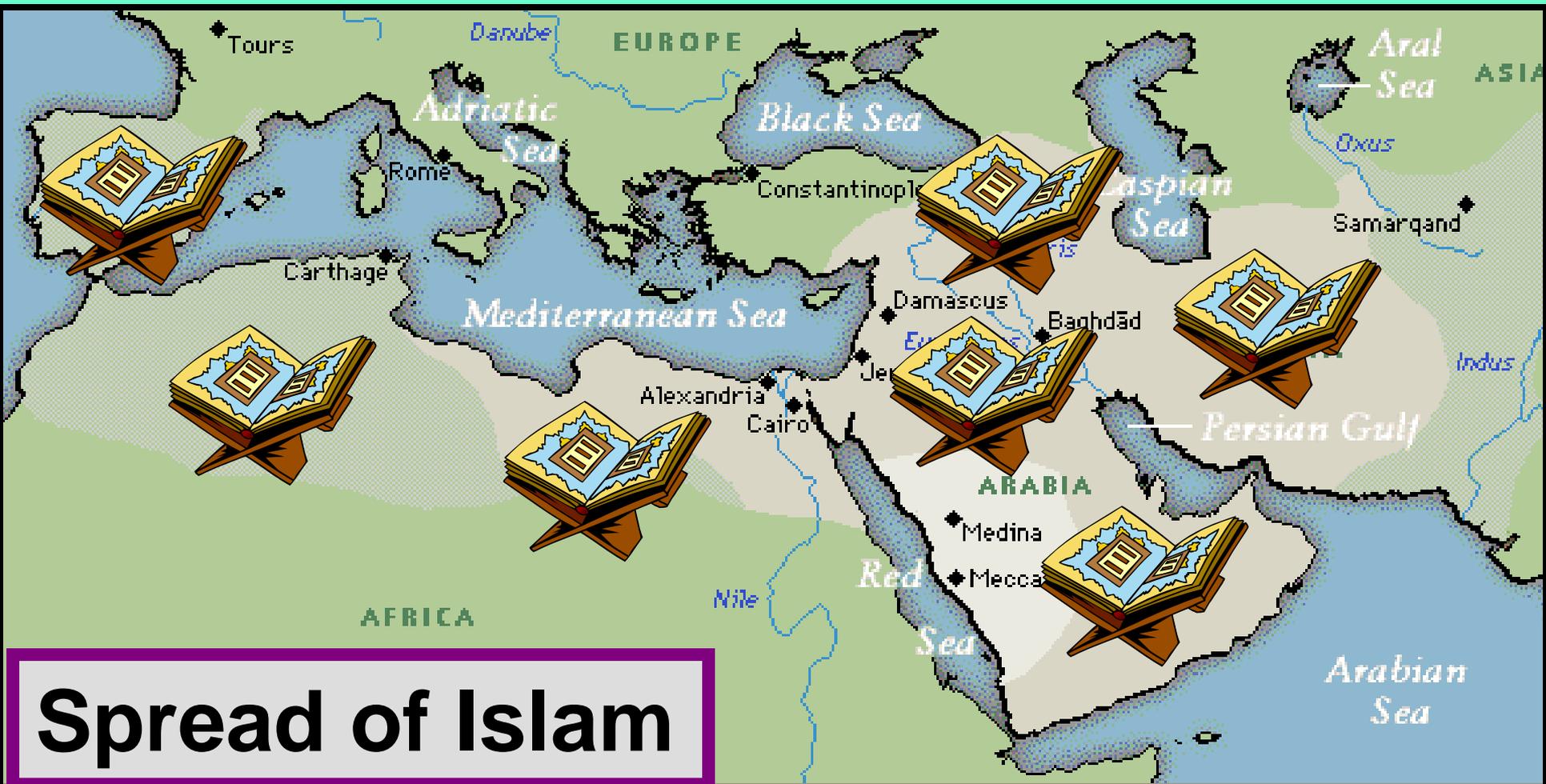
**fast food**



**McDonalds in India**



# Baseball in Japan



# Spread of Islam

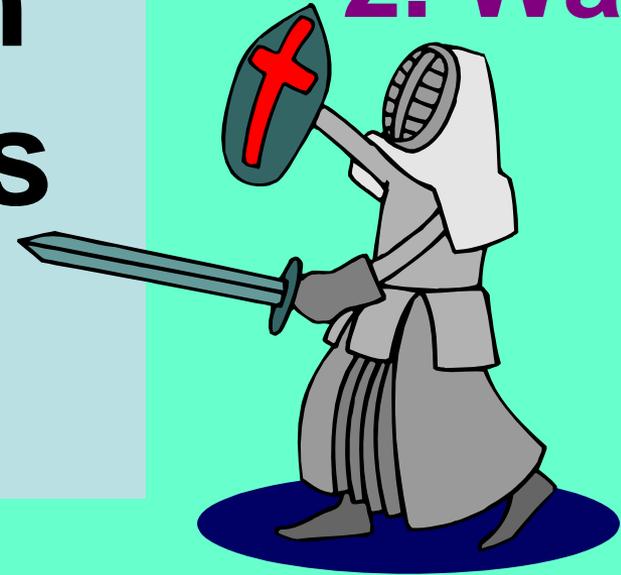
632 (Death of Muhammad)
  656
  733

## Religion

**How do these big  
ideas or beliefs  
spread?**

# Contact between different cultures because of

## 2. War



## 1. Trade



## 3. Migration



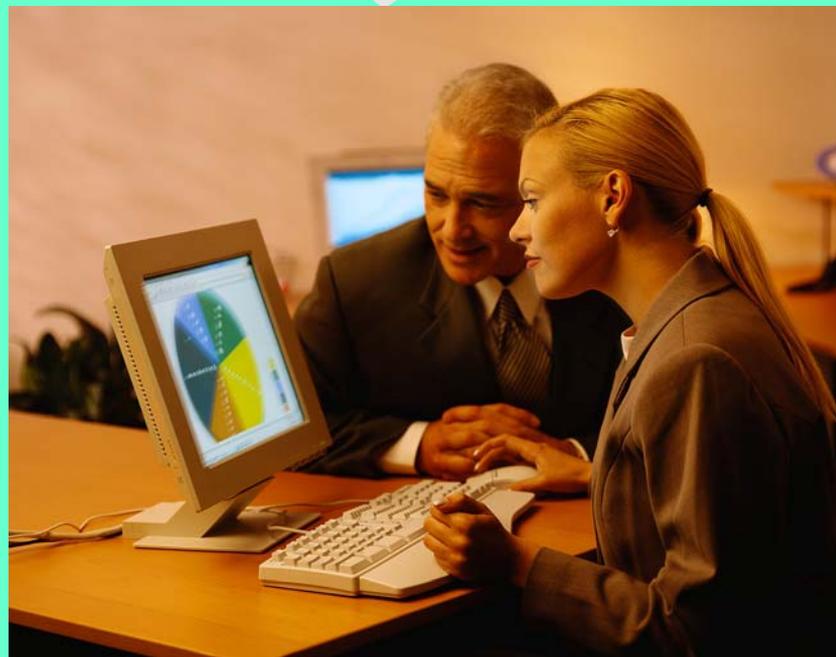
**Innovation** is taking existing technology & resources and creating something new to meet a need.



using bicycles instead of walking for transportation



**using the computer  
instead of card  
catalogs to locate  
books**



# **ABC's of Culture**

**A: Appearance-** refers to a people's physical features and/or clothing

**B: Beliefs-** a people's values, religion, etc...

**C: Communication-** a people's language and/or gestures.

**D: Dates-** the important dates in a people's history

**E: Economy-** a people's economic system.

**F: Foods-** the daily diet, celebration meals, restrictions

**G: Government-** the type of government, political parties, etc..

**H: Housing-** materials used to make homes, ownership, location of shelter

**I: Information-** how people are educated

**J: Jobs-** the type of job an individual has and which economic sector are they are part of.

**K: Kind of Environment-** the quality of life (pollution, water, etc..)

**L: Leftovers-** everything else (technology, sports, etc...)

# **K Assignment**

- Do all the ABC's**
- Label all the ABC's**
- Describe each ABC's**
- Include an illustration for each ABC's**

# ABC's of Me

Appearance:

jeans and a  
t-shirt



Belief:

Christian

